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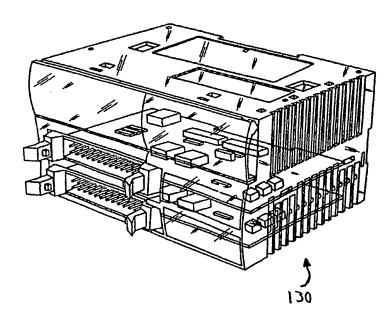
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(54) Title: A METHOD OF CREATING A MENTAL IMPRESSION OF COMPATIBLE INDUSTRIAL AUTOMATION DE-VICES



(57) Abstract: A method for suggesting a transparent factory concept is disclosed. The method includes creating mental impression of compatible industrial automation devices. The housings of the devices are substantially transparent and create a visual impression and promote the visual impression of substantially transparent housings to create a mental image of compatibility.

INTERNATIONAL SEARCH REPORT

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